

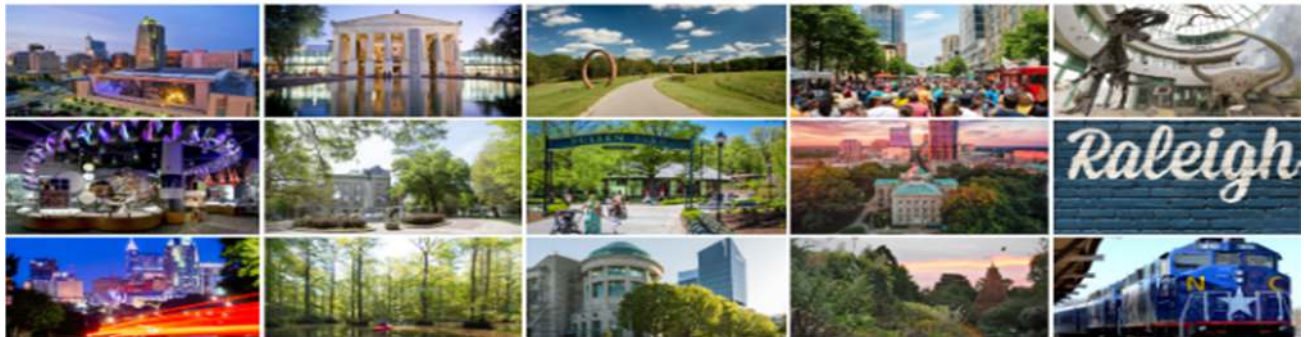
AOSW

38TH ANNUAL CONFERENCE

June 15-17, 2022

Raleigh Marriott City Center | Raleigh, North Carolina USA

The New Landscape of Health Care



AOSW 2022 Conference Meeting Sponsor and Exhibitor Prospectus

About AOSW

Who is AOSW?

The Association of Oncology Social Work (AOSW) is the largest non-profit international professional organization entirely dedicated to the enhancement of psychosocial services to people with cancer, their families and caregivers. Created in 1984 by social workers interested in oncology and by existing national cancer organizations, AOSW is an expanding force of over 1,100 psychosocial oncology professionals dedicated to connecting patients and their families with essential community, state, national and international resources.

Who is in the AOSW Community?

The AOSW community includes oncology social workers, patient navigators, researchers, psychologists, nurses, students and other professionals who practice in hospitals, cancer centers, home care, hospice agencies, community wellness programs, patient advocacy organizations, educational institutions and other settings. As advocates, AOSW members help increase awareness about the social, emotional, educational, and spiritual needs of cancer patients through research, writing, workshops and lectures.

Help AOSW advance its mission and vision.

The AOSW Virtual Meeting speaks to the specialized skills and talents that oncology social workers use to improve the quality of life for cancer patients, their families and communities. This knowledge specialized training and comfort is highly valued by those we serve.

Collaborating with AOSW brings your organization:

- Targeted branding and advertising opportunities to our worldwide membership
- Prominent recognition on the AOSW website and in printed materials
- A unique opportunity to build awareness, reinforce your brand and showcase your organization
- Access to AOSW professional activities through sessions, workshops and meetings
- Connections with people who are actively looking for your expertise

AOSW Organizational Partnership Opportunities

AOSW has packages to fit your organization, each offering unique benefits. Choose from a year-round AOSW sponsorship or an Annual Conference sponsorship.

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AOSW Year-Round Opportunities*

\$10,000 | Webinar Sponsor (full year of webinars)

Your organization's name and logo will appear prominently on all marketing and promotional materials and PowerPoint slides within each webinar for a full calendar year.

\$5,000 | AOSW Navigator E-newsletter Sponsor

Your organization's name and logo appear on all six issues of AOSW Navigator E-newsletter mailed to all members.

\$3,500 | Special Interest Group (SIG) Sponsor

AOSW Special Interest Groups (SIGs) provide a forum for members with common interests to network and explore specific topic areas in clinical care, research and public health, as well as to enable the exchange of ideas and the development of collaborative clinical or research projects.

\$3,000 | Industry Sponsored Educational Webinar*

Sponsor an educational webinar in which the content and speakers are chosen by your organization and the AOSW Education Director. Webinars are promoted by AOSW and include your organization's name and logo.

\$1,000 | AOSW Navigator Advertisement

Your ad (with link) in one issue of the bi-monthly AOSW Navigator e-newsletter.

For year-round sponsorship, contact Sheila Lee at slee@aosw.org.

AOSW Organizational Partnership Opportunities

All Annual Conference partnership levels earn these benefits:

- Acknowledgement on signs in the Annual Conference registration area
- Acknowledgement on slide presentations between Annual Conference sessions
- Acknowledgment from the podium by the AOSW president
- Inclusion of organization name on the AOSW website and acknowledgement of sponsorship
- Complimentary, one-time use of the Annual Conference attendee mailing list
- (attendees opt in to be included — email addresses are excluded per AOSW policy)
- Acknowledgement as a sponsor in AOSW social media channels

\$50,000 | Legacy Partner

- Inclusion in AOSW Supporting Partner Advisory Council (includes quarterly Council phone meeting with AOSW leadership)
- Sponsored “push notifications” through AOSW conference app once a day during the conference
- Option to collaborate with AOSW Board of Directors or committees to further develop research, clinical trials and access to care
- Logo with hyperlink on AOSW Annual Conference website
- Four (4) Associate Level AOSW Memberships (non-voting)
- Four (4) targeted email messages throughout the year to AOSW membership to promote initiatives
- Acknowledgement in all Annual Conference promotional materials as an AOSW Legacy Partner
- Six (6) full Annual Conference registrations
- One (1) 8’x10’ exhibit booth at the AOSW Annual Conference
- One Virtual exhibit booth at the AOSW Virtual Meeting
- Invitation to the Partner Reception at the AOSW Annual Conference (invitation only event)

\$40,000 | Champion Partner

- Logo with hyperlink on AOSW Annual Conference website
- Three (3) Associate Level AOSW Memberships (non-voting)
- Three (3) targeted email messages to AOSW membership to promote initiatives
- Acknowledgement in all Annual Conference promotional materials as an AOSW Champion Partner
- Five (5) full Annual Conference registrations
- One (1) 8’x10’ exhibit booth at the AOSW Annual Conference
- One (1) Annual Conference Bag insert (provided to all attendees)
- Invitation to the Partner Reception at the AOSW Annual Conference (invite only event)
- One Virtual exhibit booth at the AOSW Virtual Meeting

\$30,000 | Premier Partner

- Logo with hyperlink on AOSW Annual Conference website
- Two (2) Associate Level AOSW Memberships (non-voting)
- Two (2) targeted email messages to AOSW membership to promote initiatives
- Acknowledgement in all Annual Conference promotional materials as an AOSW Premier Partner
- Four (4) full Annual Conference registrations

- One (1) 8’x10’ exhibit booth at the AOSW Annual Conference
- One Virtual exhibit booth at the AOSW Virtual Meeting
- Invitation to the Partner Reception at the AOSW Annual Conference (invite only event)

\$25,000 | Enduring Partner

- Logo with hyperlink on AOSW Annual Conference website
- Acknowledgement in all Annual Conference promotional materials as an AOSW Enduring Partner
- Four (4) full Annual Conference registrations
- Two (2) targeted email messages to AOSW membership to promote initiatives
- One (1) 8’x10’ exhibit booth at the AOSW Annual Conference
- One Virtual exhibit booth at the AOSW Virtual Meeting
- Invitation to the Partner Reception at the AOSW Annual Conference (invite only event)
- Push Notifications - Reach all attendees once each day via the Annual Conference Mobile App.

AOSW Additional Sponsorship Opportunities

AOSW Scholarships and Award sponsorship Opportunities

Palliative Care and End-of-Life Scholarship Sponsor | \$2,500

Established in 2006 in memory of longstanding AOSW member and leader in palliative and end-of-life care, Betty Vargo, this scholarship is given in support of an AOSW member seeking a master’s degree in social work and with a demonstrated interest in end-of-life care.

Naomi Stearns Scholarship Sponsor | \$2,500

Established to honor the first AOSW President, Naomi Stearns, this scholarship defrays the cost of conference attendance for a member who has demonstrated commitment to the profession. It is supported by donations to the Naomi Stearns Scholarship Fund.

Oncology Social Worker of the Year Award Sponsor | \$2,500

This award recognizes an exceptional member of AOSW who, in the day-to-day delivery of compassionate service, is a model for the profession. The award is sponsored by the Cancer Support Community and through the generous donations of supporters, including AOSW members.

AOSW Conference Scholarships Sponsor (8 scholarships at \$1,000 each)

Eight conference tuition scholarships cover the cost of registration to the Annual Conference. Recipients are chosen based on a demonstrated commitment to the field of oncology social work.

Kim Lawson Scholarship | \$2,500

Established to honor AOSW President, Kim Lawson, this scholarship defrays the cost of conference attendance for an AOSW member who has demonstrated commitment to the profession, including

pursuing a PhD or DSW as part of your professional development. The scholarship is supported through generous donations of supporters, including our own members.

AOSW Annual Conference Marketing Opportunities

\$15,000

Luncheon Session Sponsor **or**
Opening Reception Sponsor

\$10,000

Breakfast Sponsor

\$7,500

Annual Conference Bag Sponsor

\$5,000

Poster Session Reception Sponsor **or**
Mobile App Sponsor

\$4,000

Twitter Board Sponsor

\$3,000

Pocket Schedule Sponsor **or**
Lanyard Sponsor

\$2,500 | EXCLUSIVE

Daily Email Sponsor
Your logo and message added to attendee daily email (3 emails in total) **or** Hand Sanitizer Station or Mask

\$1,500

Exhibit Hall Passport Sponsor

\$750

Sponsored Broadcast Email
Send (1) message directly to AOSW's 1,300 members. Message can be sent anytime during the calendar year.

\$500

Push Notifications
Reach all attendees once each day via the Annual Conference Mobile App.

For more information or to discuss a customized sponsorship package to meet your specific outreach objectives, contact Collin Hamman at chamman@aosw.org

AOSW Exhibit Information

Why Exhibit?

The AOSW Annual Conference draws more than 500 attendees from the oncology social work community. As an exhibitor, you'll demonstrate your support of AOSW's important mission to your target audience.

Your company will get the opportunity to create direct connections with professionals serving the needs of cancer patients, their families and caregivers. These are the type of people seeking your expertise.

Exhibitor Benefits

- One complimentary, full conference registration per booth space (includes access to sessions and social functions)
- One complimentary, exhibit floor-only representative registration
- Complimentary, one-time use of Annual Conference attendee mailing list (attendees opt in to be included email addresses are excluded per AOSW policy)

Exhibit Booth Rental Includes:

- One six-foot draped table and two chairs
- Back wall and side rail fabric drapes
- Company identification sign
- General security guard service (excludes individual booths)
- Listing in the attendee conference materials

Exhibit Booth Prices

- For-Profit Exhibitor \$2,000
- Nonprofit Exhibitor \$1,000

AOSW EXHIBITOR INFORMATION

Booth Assignment Policy

Requests for booth locations will be handled on a first-come, first-served basis.

No booth will be assigned without full payment. Space is limited, so exhibitors are encouraged to review the Exhibit Hall layout and submit an exhibit contract form with three preferred booth locations as early as possible. Exhibitors wishing to avoid assignment of space near a particular competitor should indicate so on their application. AOSW will make every effort to accommodate exhibitor booth choices and special requests and reserves the right to determine final booth assignments.

Official Exhibit Contractor

All decorating and exhibit furniture will be handled by the official contractor.

Each confirmed exhibitor will receive an Exhibitor Services Kit with information about ordering booth carpeting, furniture and other booth supplies. Exhibitors are responsible for all freight, drayage, decorations, furniture and labor charges. Shipping instructions will be included in the Exhibit Services Kit.

Setup/Dismantle

(SUBJECT TO CHANGE) Tuesday, June 14th by 5 p.m. and dismantled by Friday at 5 p.m.

Exhibit Hours (SUBJECT TO CHANGE)

Wednesday, June 15, 7 a.m. – 3 p.m.

7:30 a.m. – 8:30 a.m. Breakfast in Exhibit Hall

1030 a.m. - 11:00 a.m. Break in Exhibit Hall

2:30 p.m. - 3:00 p.m. Break in Exhibit Hall

Thursday, June 16, 7 a.m. - 5 p.m.

7:30 a.m. – 8:30 a.m. Breakfast in Exhibit Hall

10:00 a.m. - 10:30 a.m. Break in Exhibit Hall

3:30 p.m. - 4:00 p.m. Break in Exhibit Hall

6:30 p.m. - 8:00 p.m. Reception in Exhibit Hall

8:00 a.m. - 5:00 p.m. Posters in Exhibit Hall

Friday, June 17, 7 a.m. - 3 p.m.

7:30 a.m. - 8:30 a.m. Breakfast in Exhibit Hall

10:00 a.m. - 10:30 a.m. Break in Exhibit Hall

Note: A schedule of high traffic times will be provided with the exhibitor kit. Exhibitors are not required to be at their booth while attendees are in session.

AOSW Rights

AOSW reserves the right to review and approve all materials to be included in the Annual Conference registration bag. Sponsor is responsible for supplying and shipping materials to the Annual Conference at their expense. Materials may not exceed 9” x 12” in size or 12 pages in length.

General Information

Event Scheduling

AOSW encourages our partners, sponsors and vendors to host hospitality suites or other events during the course of its Annual Conference. However, events must not conflict with scheduled Annual Conference activities. Refer to the preliminary schedule of events to plan accordingly.

Payment

To reserve an Exhibit Display, full payment must be made with the exhibit contract by the start of the Annual Conference. If your contract is not received by May 8, 2022, your company will not be listed on Annual Conference printed materials.

Cancellation Policy

Exhibitors needing to cancel or reduce space at the Annual Conference must notify AOSW Headquarters in writing. If cancellation notification is received on or before, May 28, 2022, the exhibitor is eligible to receive at 50 percent refund of the exhibit contract payment. AOSW will issue no refunds after May 28, 2022.

Sponsorship Benefits

All sponsorship benefits must be carried out in the current year (2022). No benefits may be carried over to the following year.