

ATLANTA

★ G E O R G I A ★ U S A ★

#AOSW2025



2025 AOSW ANNUAL CONFERENCE

JUNE 11-13, 2025 | Westin Peachtree Plaza

Sponsorship and Exhibit Opportunities



Get to Know AOSW

About AOSW

The Association of Oncology Social Work (AOSW) is the largest non-profit international professional organization entirely dedicated to the enhancement of psychosocial services to people with cancer, their families and caregivers. Created in 1984 by social workers interested in oncology and by existing national cancer organizations, AOSW is an expanding force of over 1,100 psychosocial oncology professionals dedicated to connecting patients and their families with essential community, state, national and international resources.

Who is in the AOSW Community?

The AOSW community includes oncology social workers, patient navigators, researchers, psychologists, nurses, student other professionals who practice in hospitals, cancer centers, home care, hospice agencies, community wellness programs, patient advocacy organizations, educational institutions and other settings. As advocates, AOSW member help increase awareness about the social, emotional, educational, and spiritual needs of cancer patients through research, writing, workshops and lectures.

Help AOSW advance its mission and vision

The AOSW Annual Meeting speaks to the specialized skills and talents that oncology social workers use to improve the quality of life for cancer patients, their families and communities. This knowledge-based specialized training is highly valued by those we serve.

Collaborating with AOSW brings your organization

- Targeted branding and advertising opportunities to our worldwide membership
- Prominent recognition on the AOSW website and promotional materials
- A unique opportunity to build awareness, reinforce your brand and showcase your organization
- Access to AOSW professional activities through sessions, workshops and meetings
- Connections with people who are actively looking for your expertise



Annual Sponsorship

For more information or to discuss a customized scholarship, contact

Devin Robinson at Drobinson@aosw.org

All Annual Conference partnership levels earn these benefits:

- Acknowledgement slide on presentations between conference sessions
- Acknowledgment during opening remarks by the AOSW president
- Inclusion of organization name on the AOSW website and acknowledgement of sponsorship
- Complimentary, one-time use of the Annual Conference attendee mailing list (Attendees opt in to be included, AOSW sends on your behalf — email addresses are excluded per AOSW policy)
- Acknowledgement as a sponsor via AOSW social media channels

\$50,000 | Legacy Partner

- Communication with Program Committee and Board of Directors
- Meet with Board of Directors in-person at Annual Conference (30 mins)
- Acknowledgement in all Annual Conference promotional materials as an AOSW Legacy Partner
- Six (6) full 2024 Annual Conference registrations
- Four (4) Associate Level AOSW memberships (non-voting)
- Four (4) targeted email messages throughout the year to AOSW membership
- One (1) 10x20 exhibit booth at Annual Conference
- One (1) Educational webinar or opportunity to sponsor
- Recognition as a legacy partner on AOSW website, conference and events
- Digital interview on partnership with AOSW

\$30,000 | Premier Partner

- Logo with hyperlink on AOSW Annual Conference website
- Two (2) Associate Level AOSW Memberships (non-voting)
- Two (2) targeted email messages to AOSW membership to promote initiatives
- Acknowledgement in all Annual Conference promotional materials as an AOSW Premier Partner
- Four (4) full 2024 Annual Conference registrations
- One (1) 10x10 exhibit booth at Annual Conference
- Recognition as premier partner on AOSW website, conference and events
- One (1) Educational webinar or opportunity to sponsor

\$15,000 | Enduring Partner

- Logo with hyperlink on AOSW Annual Conference website
- Acknowledgement in all Annual Conference promotional materials as an AOSW Enduring Partner
- One (1) Associate Level AOSW Memberships (non-voting)
- Two (2) full 2024 Annual Conference registrations
- Two (2) targeted email messages to AOSW membership to promote initiatives
- One (1) 10x10 exhibit booth at Annual Conference



Education Opportunities

AOSW is proud to offer scholarship opportunities to members of our network. These scholarships offer opportunities for candidates to continue their education in social work in efforts to pursue a higher degree and or covers annual conference registration. Naming rights, number of scholarships and criteria for scholarship consideration is defined by the sponsor.

AOSW Conference Scholarships Sponsor

Please Inquire within to develop a sponsored scholarship.

Sponsored Educational Webinar | \$3,000

Develop or sponsor a 1-hour CE credited webinar for AOSW members. Sponsorship includes recognition before the webinar begins and is stored in the AOSW digital library.

Previous Sponsors

The Leukemia and Lymphoma Society

Oncology Lifetime Achievement Award | Oncology Social Worker of the Year Award - Since 2019

BeiGene

AOSW & BeiGene Student Conference Scholarship - 2024

ESPEC

ESPEC-O Training Scholarship - 2024

Cancer Support Community

OSW of the Year Award - 2022

Custom Packages Available

Looking for something else? Contact AOSW to develop a custom sponsorship package that meets your organization's needs and budget. Email Devin Robinson at drobinson@aosw.org to discuss the options.





Annual Conference Opportunities

Sponsored Symposium | Starting at \$25,000 | 2 Lunch Slots | 2 Breakfast Slots

Host your own educational session during the lunch exhibit break. This is your opportunity to present a one-hour CE session to a captive audience of industry professionals in a classroom style. Engage with attendees in a focused setting, foster in-depth discussions, and position your organization as a leader in the field. The symposium slot is an exclusive session with no competing sessions at the time. Please note that the sponsor is responsible for providing lunch for attendees. This cost is not included in the \$25,000 sponsorship fee and should be budgeted separately.

Headshot Lounge | \$15,000 1 Available

AOSW's headshot lounge will give attendees the opportunity to get high-quality headshots taken by a professional photographer—perfect for updating your LinkedIn profile, company bio, or personal branding. The booth will feature signage with your logo as the exclusive sponsor.

Welcome Reception | \$10,000 1 Available

Kick off the conference in style at our Opening Reception! Sponsor this evening of networking, refreshments, and lively conversation in a relaxed setting in the exhibit hall. It's the perfect opportunity to meet industry peers, reconnect with colleagues, and make new connections—all while enjoying a fun, social atmosphere. Embrace the opportunity to speak with the audience for 2-3 minutes along with branded signage and napkins.

Wellness Package Sponsorship Opportunity | \$10,000 Together | \$6,000 Per

We are excited to offer an exclusive sponsorship opportunity designed to promote wellness and relaxation at our conference. Attendees will appreciate your support as they recharge, refocus, and relieve stress during the event. The Wellness Package includes two key sponsorship options:

1. Morning Yoga Sponsorship: Sponsor a refreshing morning yoga session for attendees, providing them with a healthy and energizing start to their day. Your brand will be recognized as promoting balanced and mindful conference experience.
2. Wellness Room Sponsorship: Sponsor our tranquil Wellness Room, a designated quiet space where attendees can unwind, relax, and find peace amidst the busy conference atmosphere. With calming décor and a peaceful environment, this room will offer a much-needed retreat for attendees to stay centered throughout the event.

By sponsoring either the Morning Yoga or Wellness Room (or both!), your brand will be associated with attendee well-being and stress relief, demonstrating your commitment to a healthier, more mindful event experience. Items of your choice can be provided in the wellness kit.



Annual Conference Opportunities

Hotel Keycards | \$5,000 1 Available

Unlock exclusive brand visibility with branded hotel key cards! Every attendee will receive a key card featuring your company's logo as they check into the conference hotel. This daily touchpoint ensures your brand stays top of mind throughout their stay, offering high-impact exposure in a unique, personal way. Don't miss this chance to put your message in attendees' hands

Tote Bag | \$5,000 1 Available

Showcase your brand by sponsoring the Annual Conference tote bag! This high-visibility sponsorship puts your company in the hands of every attendee, ensuring maximum exposure throughout the conference and beyond.

Conference Lanyard | \$3,000 1 Available

Put your brand front and center with co-branded conference lanyards! Every attendee will wear a custom lanyard featuring the AOSW logo alongside your company's name, offering high visibility throughout the entire event. It's the perfect way to increase brand recognition while showing your support for the oncology social work community. Make a lasting impression with this essential conference accessory

Conference Pen | \$1,500 1 Available

Your logo is featured on all pens handed out during the Annual Meeting. its a great way to show off your company. Everyone needs a pen!

Know Before You Go Email Sponsor | \$500 1 Available

Be the first that every attendee sees before the conference even begins! Our 'Know Before You Go' email is sent to all attendees just days before the event, providing key information like schedules, venue details and tips for making their most time. Your logo will be featured at the top of communication.

Exhibitor Opportunities

Exhibitor Rates

Non-Profit: \$1,500

For-Profit: \$1,750



Dedicated Engagement in the Exhibit Hall

- Coffee Breaks
- Lunch Breaks
- Opening Reception



Network

- Half of our attendees in 2023 came from this region.

Don't Miss out!

- Our attendees value the information provided from exhibitors. Don't miss out on the chance to connect with 500+ attendees!





Exhibitor Info

Dedicated Exhibitor Hours

Information coming soon!

Exhibitor Benefits

- 1 complimentary attendee registration (Allows access to courses) for the Annual Conference (for non-profit)
- 1 Exhibit Hall only pass
- Post-conference attendee mailing list. Does not include email addresses.

Cancellation Policy

Exhibitors needing to cancel or reduce space at the Annual Conference must notify AOSW Headquarters in writing. If cancellation notification is received on or before, April 1, 2025, the exhibitor is eligible to receive at 50 percent refund of the exhibit contract payment. AOSW will issue no refunds after April 15, 2025.

AOSW Rights

AOSW reserves the right to determine the eligibility of any company or product at the Annual Conference.

Custom Packages Available

Looking for something else? Contact AOSW to develop a custom sponsorship package that meets your organization's needs and budget. Email Devin Robinson at drobinson@aosw.org to discuss options.