

AOSW 2026



Annual Conference

June 10-12, 2026

Portland Marriott Downtown Waterfront
Portland, Oregon USA

Pre-Conferences: June 9, 2026

#AOSW2026



Sponsorship and Exhibit Opportunities



Get to Know AOSW

About AOSW

The Association of Oncology Social Work (AOSW) is the largest non-profit international professional organization entirely dedicated to the enhancement of psychosocial services to people with cancer, their families and caregivers. Created in 1984 by social workers interested in oncology and by existing national cancer organizations, AOSW is an expanding force of over 1,100 psychosocial oncology professionals dedicated to connecting patients and their families with essential community, state, national and international resources.

The AOSW Community

The AOSW community includes oncology social workers, patient navigators, researchers, psychologists, nurses, student other professionals who practice in hospitals, cancer centers, home care, hospice agencies, community wellness programs, patient advocacy organizations, educational institutions and other settings. As advocates, AOSW members help increase awareness about the social, emotional, educational, and spiritual needs of cancer patients through research, writing, workshops and lectures.

Help AOSW advance its mission and vision

The AOSW Annual Meeting speaks to the specialized skills and talents that oncology social workers use to improve the quality of life for cancer patients, their families and communities. This knowledge-based specialized training is highly valued by those we serve.

Collaborating with AOSW brings your organization

- Targeted branding and advertising opportunities to our worldwide membership
- Prominent recognition on the AOSW website and promotional materials
- A unique opportunity to build awareness, reinforce your brand and showcase your organization
- Access to AOSW professional activities through sessions, workshops and meetings
- Connections with people who are actively looking for your expertise



Annual Sponsorship

For more information or to discuss a customized sponsorship, contact

Devin Robinson at Drobinson@aosw.org

All Annual Conference partnership levels earn these benefits:

- Acknowledgement slide on presentations between conference sessions
- Acknowledgment during opening remarks by the AOSW president
- Inclusion of organization name on the AOSW website and acknowledgement of sponsorship
- Complimentary, one-time use of the Annual Conference attendee mailing list (Attendees opt in to be included, AOSW sends on your behalf — email addresses are excluded per AOSW policy)
- Acknowledgement as a sponsor via AOSW social media channels

\$50,000 | Legacy Partner

- Communication with Program Committee and Board of Directors
- Meet with Board of Directors in-person at Annual Conference (30 mins)
- Acknowledgement in all Annual Conference promotional materials as an AOSW Legacy Partner
- Six (6) full 2026 Annual Conference registrations
- Four (4) Associate Level AOSW memberships (non-voting)
- Four (4) targeted email messages throughout the year to AOSW membership
- One (1) 10x20 exhibit booth at Annual Conference
- One (1) Educational webinar or opportunity to sponsor
- Recognition as a legacy partner on AOSW website, conference and events
- Digital interview on partnership with AOSW

\$35,000 | Premier Partner

- Logo with hyperlink on AOSW Annual Conference website
- Two (2) Associate Level AOSW Memberships (non-voting)
- Two (2) targeted email messages to AOSW membership to promote initiatives
- Acknowledgement in all Annual Conference promotional materials as an AOSW Premier Partner
- Four (4) full 2026 Annual Conference registrations
- One (1) 10x10 exhibit booth at Annual Conference
- Recognition as premier partner on AOSW website, conference and events
- One (1) Educational webinar or opportunity to sponsor

\$25,000 | Enduring Partner

- Logo with hyperlink on AOSW Annual Conference website
- Acknowledgement in all Annual Conference promotional materials as an AOSW Enduring Partner
- One (1) Associate Level AOSW Memberships (non-voting)
- Two (2) full 2026 Annual Conference registrations
- Two (2) targeted email messages to AOSW membership to promote initiatives
- One (1) 10x10 exhibit booth at Annual Conference



Education Opportunities

AOSW is proud to offer scholarship opportunities to members of our network. These scholarships offer opportunities for candidates to continue their education in social work in efforts to pursue a higher degree and or covers annual conference registration. Naming rights, number of scholarships and criteria for scholarship consideration is defined by the sponsor.

AOSW Conference Scholarships Sponsor

Please Inquire within to develop a sponsored scholarship.

Sponsored Educational Webinar | \$3,000

Develop or sponsor a 1-hour CE credited webinar for AOSW members. Sponsorship includes recognition before the webinar begins and is stored in the AOSW digital library.

Previous Sponsors

Blood Cancer United (Previously The Leukemia and Lymphoma Society)

Oncology Lifetime Achievement Award | Oncology Social Worker of the Year Award

Cancer Support Community

Oncology Social Worker of the Year Award

American Cancer Society

Quality of Life Award

Educating Social Workers in Palliative and End-of-life Care (ESPEC)

ESPEC-O Training Scholarship

BeOne

"BeOne Believe" Scholarship

Custom Packages Available

Looking for something else? Contact AOSW to develop a custom sponsorship package that meets your organization's needs and budget. Email Devin Robinson at drobinson@aosw.org to discuss the options.





Annual Conference Opportunities

Sponsored Symposium | Starting at \$25,000 | 2 Lunch Slots

Host your own educational session during the lunch exhibit break. This is your opportunity to present a one-hour CE session to a captive audience of industry professionals in a classroom style. Engage with attendees in a focused setting, foster in-depth discussions, and position your organization as a leader in the field. The symposium slot is an exclusive session with no competing sessions at the time. Please note that the sponsor is responsible for covering the cost of lunch for attendees. This expense is not included in the \$25,000 sponsorship fee and should be planned and budgeted for separately.

Welcome Reception | \$15,000 1 Available SOLD

Kick off the conference in style at our Opening Reception! Sponsor this evening of networking, refreshments, and lively conversation in a relaxed setting in the exhibit hall. It's the perfect opportunity to meet industry peers, reconnect with colleagues, and make new connections—all while enjoying a fun, social atmosphere. Embrace the opportunity to speak with the audience for 2-3 minutes along with branded signage and napkins.

Wellness Package Sponsorship Opportunity | \$10,000 Together | \$6,000 Per

We are excited to offer an exclusive sponsorship opportunity designed to promote wellness and relaxation at our conference. Attendees will appreciate your support as they recharge, refocus, and relieve stress during the event. The Wellness Package includes two key sponsorship options:

1. Morning Yoga Sponsorship: Sponsor a refreshing morning yoga session for attendees, providing them with a healthy and energizing start to their day. Your brand will be recognized as promoting balanced and mindful conference experience.
2. Wellness Room Sponsorship: Sponsor our tranquil Wellness Room, a designated quiet space where attendees can unwind, relax, and find peace amidst the busy conference atmosphere. With calming décor and a peaceful environment, this room will offer a much-needed retreat for attendees to stay centered throughout the event.

By sponsoring either the Morning Yoga or Wellness Room (or both!), your brand will be associated with attendee well-being and stress relief, demonstrating your commitment to a healthier, more mindful event experience. Items of your choice can be provided in the wellness kit.



Annual Conference Opportunities

Photobooth Sponsor | \$7,000 1 Available SOLD

Your company's logo will be featured on every printed photo from the event, ensuring lasting visibility as attendees take home a fun keepsake. This sponsorship provides a unique way to create brand recognition while adding to the event experience.

Hotel Keycards | \$5,000 1 Available SOLD

Unlock exclusive brand visibility with branded hotel key cards! Every attendee will receive a key card featuring your company's logo as they check into the conference hotel. This daily touchpoint ensures your brand stays top of mind throughout their stay, offering high-impact exposure in a unique, personal way. Don't miss this chance to put your message in attendees' hands

Tote Bag | \$5,000 1 Available SOLD

Showcase your brand by sponsoring the Annual Conference tote bag! This high-visibility sponsorship puts your company in the hands of every attendee, ensuring maximum exposure throughout the conference and beyond.

Conference Lanyard | \$3,000 1 Available SOLD

Put your brand front and center with co-branded conference lanyards! Every attendee will wear a custom lanyard featuring the AOSW logo alongside your company's name, offering high visibility throughout the entire event. It's the perfect way to increase brand recognition while showing your support for the oncology social work community. Make a lasting impression with this essential conference accessory

Notebook & Pen Sponsor | \$3,000 1 Available SOLD

Your logo is featured on all notebooks handed out during the Annual Meeting. it's a great way to show off your company!

Know Before You Go Email Sponsor | \$1,000 1 Available SOLD

Be the first that every attendee sees before the conference even begins! Our 'Know Before You Go' email is sent to all attendees just days before the event, providing key information like schedules, venue details and tips for making their most time. Your logo will be featured at the top of communication.

Exhibitor Opportunities

Exhibitor Rates

Non-Profit: \$2,000

For-Profit: \$3,000



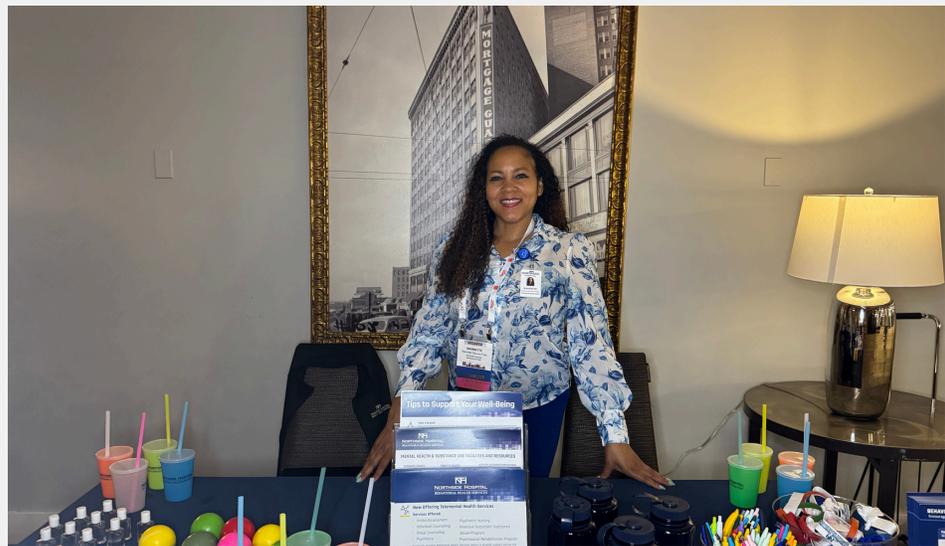
Dedicated Engagement in the Exhibit Hall

- Coffee Breaks
- Lunch Breaks*
- Poster Reception*

Don't Miss out!

- Our attendees value the information provided from exhibitors. Don't miss out on the chance to connect with 500+ attendees!

- *Subject to change





Exhibitor Info

Dedicated Exhibitor Hours

- **June 9**
 - Exhibitor Move-In: 12:00 PM – 6:00 PM
- **June 10**
 - Morning Break: 10:30 AM – 11:00 AM
 - Afternoon Break: 3:15 PM – 3:45 PM
 - Welcome Reception in Exhibit Hall: 5:45 PM – 6:45 PM
- **June 11**
 - Morning Break: 10:00 AM – 10:30 AM
 - Afternoon Break: 2:45 PM – 3:15 PM
 - Poster Reception in Exhibit Hall: 5:15 PM – 6:30 PM
- **June 12**
 - Morning Break: 10:30 AM – 11:00 AM
 - Exhibitor Move-Out: 11:00 AM

Each Booth Includes

- 10'x10' Exhibit space
- 8' Tall black side drape
- 3' Tall black side drape
- 6' black skirted table
- 2 Folding chairs
- 1 Wastebasket
- 6"x24" ID sign
- Any other additions, such as wi-fi and electricity are subject to additional costs.

Custom Packages Available

Looking for something else? Contact AOSW to develop a custom sponsorship package that meets your organization's needs and budget. Email Devin Robinson at d robinson@aosw.org to discuss options.

Exhibitor Benefits

- 1 complimentary attendee registration for the Annual Conference for non-profit exhibitors. For-profit exhibitors receive at 25% discount.
- 1 Exhibit Hall only pass
- Post-conference attendee mailing list. Does not include email addresses.

Cancellation Policy

Exhibitors needing to cancel or reduce space at the Annual Conference must notify AOSW Headquarters in writing. If cancellation notification is received on or before, April 1, 2026, the exhibitor is eligible to receive at 50 percent refund of the exhibit contract payment. AOSW will issue no refunds after April 15, 2026.

AOSW Rights

AOSW reserves the right to determine the eligibility of any company or product at the Annual Conference.

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